

**Message
for
Swachh Bharat**

A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019,” said Hon’ble Prime Minister Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi, on 2nd October 2014. Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement. While leading the mass movement for cleanliness, the Prime Minister urged people to fulfil Mahatma Gandhi’s dream of a clean and hygienic India.

Department of Health Research is among the 11 Ministries/Departments selected by Government of India for observing Swachtha Pakwada during the first fort night of April 2018

As a part of the Swachtha Pakwada Campaign programme, we as a part of the Department of Health Research, Ministry of Health and Family Welfare, Urge all the institutions associated with us, ICMR, BMHRC, MRUs, MRHRUs, VRDLs and Resource Hubs to undertake a special drive for cleanliness and hygiene. A sense of responsibility has to be evoked among the people through the Clean India Movement.

The following activities as part of Swatchhata Pakhwada

- A poster has been designed and sent to all the institutes to be displayed
- The Slogan अनुसन्धान से स्वच्छता की ओर will be used in all the communications and will be uploaded on your website
- All institutes to submit a comprehensive report on the steps taken for observing Swatchhata during the Pakhwada along with photographs or Videos for each day activities
- A comprehensive Water Sanitation and Hygiene(WASH) training may also be organised
- All institutes to initiate the Swachtha Pakhwada activity in the nearby villages or districts also.
- Swachhata activities may be publicized through various modes of communication including social media, electronic and print media
- Bio medical Waste Management guidelines of Ministry of Environment to be uploaded on your website and followed stipulously. A report may also be sent on quarterly basis

We People from different sections of the society have to come forward and join this mass movement of cleanliness.

Jai Hind